

Altmetrics can help document many dimensions of your professional influence in a manner that is easy for reviewers to understand.

Where altmetrics fit into a tenure dossier

Curriculum Vitae

Give readers an at-a-glance indicator of the online attention surrounding your work. Add a static version of the Altmetric “donut” badge next to each publication in your CV.

Plale B, McDonald RH, Chandrasekar K, Kouper I, Konkiel S, Hedstrom ML, Myers J, & Kumar P. (2013.)
“SEAD Virtual Archive: Building a Federation of Institutional Repositories for Long-Term Data Preservation in Sustainability Science.” *International Journal of Digital Curation*, 8(2).



Personal Statement (aka the Tenure Narrative)

The Personal Statement provides an opportunity to dig down into full-text mentions of your work from around the Internet. Refer to the Altmetric details pages for your publications to find engagement that helps build a picture of your professional profile. This could be the abstract page on the publisher site, or your institutional repository, for example.

“To date, my research has had considerable influence on maternal health outcomes in the developing world, as shown by its recommendation in a recent World Health Organization brief for Lilliputian doctors.”

Scholarship Evaluation

Draw attention to the most compelling altmetrics data for your work—specifically, the attention data that you believe characterises you as a leader in your field. This is also another good place to include qualitative evidence, rather than metrics.

“My research has been consistently cited in mainstream media with broad international readership, such as the BBC, and has had positive Publons reviews.”

Grants

Use altmetrics to show the attention associated with materials that were published following the grant, especially non-traditional outputs like datasets and software.

“The software package I created thanks to this NSF grant is now used by over 150 labs worldwide in their own analyses.”

Outreach and Engagement

Use altmetrics to find and highlight the reach and visibility of your work - including any useful interactions that members of the public or key influencers have had with the research.

“Through participation in social media events like Twitter’s #AskADrSunday, I’ve connected with over 15,000 members of the general public in Toronto and used that platform to raise awareness of my research amongst local community members.”

How to use altmetrics data responsibly

- Use **percentiles** to provide context for any metrics you include (e.g. “My research is in the 95th percentile of all research published in *PLOS Genetics* in 2015.”)
- Use only those **metrics and data that directly support your claims** of impact
- Use **compelling full-text evidence** that makes it clear who’s discussing your research, how they are using it, and why it is influential

Find altmetrics for your research

To find data to support your claims to influence, use the [free Altmetric bookmarklet](#).

