

Altmetrics for Editors

Altmetrics are a real-time measure of the attention your publications are receiving online. By using altmetrics you can identify who is talking about your content, where they're having those conversations, and what they are saying.

Where to find altmetrics for articles in your journal

Altmetric badges and donuts

Altmetric data has been incorporated into the article pages of many journals. To view the Altmetric data for an article simply click the Altmetric badge or donut icon, depending on your integration, on the journal article page:

THE ASTRONOMICAL JOURNAL

A publishing partnership

EVIDENCE FOR A DISTANT GIANT PLANET IN THE SOLAR SYSTEM

312935 Total downloads
2259 Video abstract views
Cited by 26 articles

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The Astronomical Journal, Volume 151, Number 2

4392

The Altmetric Explorer

If you have access to Altmetric Explorer for Institutions or Explorer for Publishers you can login to browse and report on all the attention data for every piece of scholarly content Altmetric has found attention for, including that published in your journal.

EXPLORE THE ALTMETRIC DATABASE

Search for research outputs...

ADVANCED SEARCH

Showing all research outputs from Lilliput University sorted by Altmetric Attention Score

Sort by: [Altmetric Attention Score]

Overview: 142,056 Total mentions, 14,699 Research outputs, 11,919 Outputs with mentions, 15 Sources of attention

Attention Summary: 2012, 2014, 2016

The Altmetric details page

Clicking on the badges on an article page or within the Explorer will take you to the Altmetric details page - a collated record of the Altmetric data associated with the article.

This includes mentions from news outlets, blogs, peer review sites, social media, wikipedia and more. You can see how the attention a single article has received compares to others published in the same timeframe or in the same journal by clicking on the 'score in context' section on the summary tab.

The Altmetric Attention Score is a weighted count of the attention an output has received. The colours of the donut reflect the sources that the attention has come from.

Altmetric

United States Health Care Reform: Progress to Date and Next Steps

Overview of attention for article published in JAMA: Journal of the American Medical Association, July 2016

8272

Summary: Title, Published in, DOI, Published ID, Authors, Abstract

Twitter Demographics: 220 News outlets, 43 Blogs, 8198 Twitter users, 2 Peer review sites, 200 Facebook pages, 4 Wikipedia pages

Twitter Demographics: The data shown below were collected from the profiles of 8,198 tweeters who shared this research output.

World map showing attention distribution

How altmetrics can be useful for Editors

Understand what's getting attention and why

The Altmetric details page shows you a collated view of the original mentions that an article has received. You can also dig deeper into the data to see which articles from an issue have received the most attention.

Plan your outreach and engagement strategy

Search across the Altmetric Explorer database of over 4 million research outputs to see the Altmetric data for competitor titles and identify what's been working for them.

Measure the effects of your promotional efforts

Identify your most successful promotional social media posts, blog articles and much more! Benchmark what's working for you and focus your promotional efforts effectively.

Ensure your content is being interpreted correctly

View the conversations across online channels as they're happening and respond to any comments that misrepresent your publications.

Inform future content strategies

Along with identifying who's reading and commenting about your articles, altmetrics can help to inform editorial strategy when understanding the needs of new audience.

Find and retain key authors

Using the Altmetric Explorer's powerful search functionality identify emerging authors in your field and provide valuable feedback to current authors.

Increase the attention for your journal



Post about your content!

Having regular posts about your latest articles scheduled on your blog, newsletter and social channels will ensure that your readers are kept up-to-date and may spark conversations around your content.



Identify what's worked before

Search across your journal portfolio using the Altmetric Explorer and pinpoint the articles and journals that have received the most attention and see why.



Utilise your authors

Getting your authors to tweet, blog and share their work will mean that it will be more likely to be read and picked up by different audiences.



Make your publications open

Where possible make your publications free to read online. Papers which are open are more likely to be read and talked about, simple!



Let media contacts know

Make the most of contacts you have and let them know about your articles and ask them to share using their promotional channels.

For more information on using altmetrics visit altmetric.com or email us at support@altmetric.com

