Rolling out Altmetric across your organization

Congratulations! You've integrated Altmetric across your content. So, what next? Here are our tips for rolling out the service to your internal teams, authors and readers.

Shout about it! Let everyone know about your Altmetric integration. Add promotional banners to your website, write a blog post or send an email announcement to readers, editors and staff. We can help with images or logos.

Update your Help pages. Create an Altmetric landing page on your website to explain the badges and the underlying altmetrics data. You can use the sample text available on our website to get started.

Integrate Altmetric content into your author workshops. Raise awareness of altmetrics amongst your authors by talking them through the data and how they can use it - contact us if you'd like us to help with materials or content.

Run internal training for staff. Invite various teams, from editorial to marketing, along to see Altmetric in action. We offer training support to all Explorer customers and can advise on session content or run a train the trainer session.

Run a webinar. Invite the Altmetric team along to help out with any webinars you're running for your authors or readers. We're happy to feature on your webinars to discuss Altmetric for various audiences.

Update your Call for Papers collateral. Demonstrate the benefits of Altmetric data to potential authors in tracking the attention to content published in your journals.

Add an Altmetric announcement to your Table of Contents alerts. Share news of your Altmetric integration with your TOC subscribers.

Use Altmetric data to report back to authors, editorial teams and society partners on the success of your marketing campaigns. You might want feature top Altmetric papers in your monthly newsletters alongside the donut.

Contact us! Hosting an event and need Altmetric goodies? Questions about rolling out Altmetric across your organization? Got an idea you don't see here? Get in touch: support@altmetric.com

Find us at **altmetric.com**